



# Turning Data Into The Information Asset

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## MASTER DATA MANAGEMENT SERVICES

As data volumes increase, organizations struggle to keep the data that drives their business synchronized with their many applications. Master data could be customers, products, store locations, or anything that is essential to the business and is shared among multiple systems. Managing this data is beyond a technical challenge, it's an organizational one. McKnight understands these challenges. Our experienced consultants will provide a framework around the people, processes, and technologies necessary for MDM success. We'll work to determine the best technical solution and to establish the proper governance and oversight.

## MASTER DATA MANAGEMENT ACTION PLAN

McKnight offers expert advice in planning a master data management effort, including assessment of appropriate architecture style, tool if applicable, and subject area definition and prioritization. In addition, we'll assess the organizational constraints and opportunities and provide guidance toward the establishment of a data governance program.

## MASTER DATA MANAGEMENT PROGRAM

McKnight provides complete end-to-end master data management development guided by best practices and methodology so that your business and its systems can work off of a single high-quality, leveragable master. Our scalable approach allows you to start small and establish repeatable processes, so you begin seeing results quickly. We perform subject area definitions and prioritization and data stewardship development, and ensure quality in the data, which is essential to MDM success.

## TOOL SELECTION

We'll help or run your decision process, including RFIs and RFPs for your master data management platform. We offer a vendor neutral approach backed by experience with a broad range of tools and services. We'll help determine the right solution for your organization.

## ABOUT MCKNIGHT

McKnight Consulting Group services span strategy through implementation and beyond for turning information into the asset it needs to be for your organization. We strategize, design and deploy in the disciplines of Master Data Management, Data Warehousing and Business Intelligence.