



Pekin Insurance Drives Growth Through Data Mastery

MCG Global Services spearheaded a 14-month information management initiative at Pekin Insurance. The project strategically targeted improving internal efficiencies and strategic capabilities including data science.

Situation

Pekin Insurance needed to increase its capability to serve the growing business need for data. They needed a focus to be placed on developing and executing transformational strategies in key critical technology areas at a faster pace.

A top priority was to develop an enterprise data warehouse (EDW) as this on the critical path for the ERP deployment that was underway. Predictive modeling and advanced analytics needed to be done in parallel. A Hadoop sandbox had been temporarily built to drive interest in the platform and to compare it to current methods.

Master data had been identified by the Data Governance Committee to be an urgent need, specifically for Agent/Agency and Customer data, also towards an overall goal of getting to self-serve trusted data.

The program must deliver business value on a regular basis to have sustainability. Multiple business stakeholders across the organization need to contribute to the process.

Intervention

MCG refined the current Vision and Roadmap using our expertise, best practices and vast project experience in delivery in sequencing in the best order and delivering efficiently with quality and scalability.

MCG led the strategy and implementation of a modern enterprise data warehouse (EDW) and Master Data Management (Agent/Agency subject) on the critical path for an ERP deployment. Predictive modeling and advanced analytics were key business areas built. A data lake was created for data science and staging data to the EDW.

Resolution

Kim Wienzierl, the Assistant Vice President / IT, said “McKnight Consulting Group provided a tremendous jump start to the 3 year Data & Analytics Program at Pekin Insurance. William and his team assisted with many foundational pieces across a little more than a year. During our engagement we built a data lake, enterprise data warehouse and rolled out an enterprise reporting solution to allow for executive, internal and external reporting of several disparate systems. We developed the basis for master data management and embarked on the first data category. These platforms will greatly accelerate advanced analytics. We created a roadmap of activities to modernize the Pekin Insurance data platforms and are actively working it. A big thanks and great appreciation to a job well done by McKnight Consulting Group.”